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Monk Fruit Corp. to Celebrate 11 Years as the World's Leading Monk Fruit Company

GUILIN, China (June 11, 2015) – Monk Fruit Corp. today announced it is holding a ceremony in Guilin to celebrate its 11 year anniversary. During this time Monk Fruit Corp. has been at the forefront of the development of the monk fruit industry and has been responsible for introducing many significant innovations in agronomy and processing including:

- The first company to invent and commercialize tissue culture technology for monk fruit seedlings. Its seedling cultivation technology has been key to the development of its large scale monk fruit supply chain while its high quality seedlings reduce risk and increase incomes for farmers.
- The first company to register plant variety rights for new superior varieties of monk fruit.
- The first company to develop technology for spray pollination of monk fruit which has significantly reduced labor costs and increased fruit yield for farmers.
- The first company to develop large scale monk fruit orchards.
- The first company to pioneer the use of environmentally-friendly orchard technology such as drip irrigation for reducing water and fertilizer use.
- The first company to invent and commercialize a process for making monk fruit extract with at least 50% purity.
- The first company to have patents granted for commercial monk fruit extract.
- The first company to attain US FDA approval for monk fruit extract for use as a sweetener.
- The first company to invent a process for making a clean tasting, stable monk fruit juice.
- The first company to attain Global Food Safety Initiative (GFSI) accreditation for monk fruit.
- The world's largest producer and supplier of monk fruit seedlings with seedling production and supply that is more than twice its nearest competitor.
- The world's largest contracted grower network for monk which is more than twice the size of its nearest competitor.
- The world's largest processor of monk fruit with an annual processing volume which is more than twice its nearest competitor.
- The world's leading supplier of monk fruit ingredients with an estimated market share of over 70% which is estimated to be more than twice its nearest competitor.

Monk Fruit Corp. is the only company in the world which is focused solely on monk fruit and is regarded as the world's leading monk fruit company. It has earned this title through more than a decade dedicated to innovation, focus and leadership in the monk fruit industry.



About Monk Fruit Corp

Monk Fruit Corp. has offices in China, New Zealand and the USA and is the world's leading monk fruit company. For more information visit www.monkfruitcorp.com and www.monkfruit.org.

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